

CLUB CALLE DE LA INDUSTRIA 520

The third edition of Habano Night, organized by the Club Calle de La Industria 520 in Brescia, dedicated, on this occasion to the presentation of the book "Pasión Habanos" by Orlando Quiroga, took place on 6 March in the restaurant Gualterio Marchesi (Erbusco, Brescia).

The event was presided by Her Excellency the Ambassador of Cuba in Italy, Mrs María de los Angeles Flórez Prida; the Consul General of Cuba in Italy, Mr Arnaldo Molina; The President of Diadema, Andrea Vincenzi and Orlando Quiroga himself, as guest of honour, as well as a large attendance of members, not only from Club Calle de la Industria 520, but also many other Italian smokers clubs. Likewise, it had the honour of the presence, only one week after the Dinner Gala of the 6th Habano Festival, of two of the three nominees for Hombre Habano of the year in the Category of Communication, that is, Angelo Bigi, a writer of Habano cigars and the president of the CCA (Cigar Club Association, which includes a great number of Smokers Clubs in Italy) and Orlando Quiroga, the winner of the aforementioned award.

The dinner was sponsored by Diadema S.P.A and dedicated to the brand Partagás – on this occasion the guests were invited to smoke the Partagás Series D N° 3, 2001 Limited Edition during the cocktail aperitif, and the Partagás Series D n° 2, 2001 Limited Edition after the dinner.

The 30 May marked the date for the Milan 2nd Edition of Habano Day, dedicated to the brand Montecristo. This event, jointly organized by Diadema S.P.A. and the Cigar Club Association, was a day exclusively dedicated to the Habano, and included various activities such as a small Trade Fair with sales stands from the world of Habano, smokers' accessories and other products related to Cuba; various Seminars; Habano tasting; with the culmination with the Dinner Gala included in the world programme of the launch of the Montecristo Edmundo, which had a wide representation of Habanos as well as a music band, with important figures in Cuban music, such as Pachito Alonso and Tata Guines.

